

CONCEPT

For development of the on-line platform for Social entrepreneurship

I. Objectives of the developed platform for social entrepreneurship.

The **purpose** of the developed platform is:

1. To share information about the implemented project and the achieved results.
2. To help people, current and future social entrepreneurs, with current and useful information on various aspects of social entrepreneurship.
3. To create an environment in which stakeholders can share opinions, ideas, practices in the field of social entrepreneurship.

II. User Interface



III. Static pages.

Required menus:

- **Project**

Description: General information about the project. Goals and tasks. Achieved results.

Gallery.

- **Partners**

Description: Information for the project partners.

- **Learning**

Description: Information about all developed documents on the project, knowhow, publications, manuals, etc.

- **Downloads**

Description: List of documents with the possibility of "download".

- **Helpful links**

Description: Link to other portals and pages.

- **FAQ (Frequently Asked Questions)**

- **Contacts**

IV. Dynamic pages.

Required menus:

- **Welcome**

Description: Welcome to...; Contents of developed website. Goals of developed website. Specific benefits for users of the site.

- **Your Profile**

Description: Ability to create a user profile.

- **Blog**

Description: Ability to create a blog by users of the site.

Opportunity to enter: direction, topic, content and contact of consumer.

- **Help others**

Description: Ability to publish success stories in the field of social entrepreneurship; inspiring events and news.

- **Community**

Description: Welcome to SE Community. Description of the idea for the creation of SE

Community. Opportunity to join SE Community (Do you want to join

the SE Community?)

Required submenus:

Members - all members of the SE Community.

Discussions - opportunity to create a discussion, join a discussion, archiving a discussion.

Chat - ability to chat with available online users.

- **Sign in**

Description: User login. The user receives an account (name and password) for access to the dynamic content of the site.

- **Search**

Description: A function for searching by keyword or phrase on the site itself.

V. Abbreviations and concepts used.

SE Community - Social Entrepreneurship Community

User - any person interested in using the site.

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