

QUESTIONNAIRE FOR SOCIAL ENTERPRISES

A. BASIC INFORMATION

1. Contact information for the organization:

Address:

Telephone:

e-mail:

website:

2. Name of the social enterprise:

Official name:

Trademark:

3. Specify the type of the social enterprise?

- Social enterprise
- Social economy institution
- Volunteer organization
- NGO
- Other (please, specify)

.....

4. What is your role in the institution?

- Legal representative
- Member of the Management Board
- Executive Director / Manager
- Owner
- Employee
- Volunteer
- Other (please, specify):

.....

5. Date of establishment of the social enterprise:

6. In which year did the social enterprise start operating?

**7. Which of the following characteristics does your enterprise have?
(you can provide more than one answer)**

- Officially registered
- Informal group
- Democratically controlled by members
- With non-profit activity
- Profit-based economic activity
- Existing rules for profit distribution
- With specific social / natural influence
- Financially independent of the state
- Other (please, specify):

8. What is the legal form of your social enterprise?

- Social-cooperative enterprise (SCE)
- Social association with limited liability
- Club
- Civil society
- Agricultural Association
- NGO
- Other (please, specify):

9. How many members does your social enterprise have?

10. In which municipality does your social enterprise operate?

11. What is the geographical scope of the market in which your social enterprise operates?

- Municipality/ ties:
- Region:
- National scope.....
- International scope.....

12. Is your company registered in the Register of Social Enterprises?

- Yes
- No (please, specify the reason)
- Don't know

**13. Which of the following internal rules does your social enterprise follow?
(you can provide more than one answer)**

- A collective way to define roles and work
- Roles are defined by the manager/ coordinator
- Equal pay for equal work

- Differentiated wages/ remuneration based on specialty / age / special needs
- Participation of members in the activities of the social enterprise
- Decision-making through the General Assembly
- Decision making by the Management Board
- Regular meetings of members
- Промяна на ролята на отговорните длъжности
- Organizing educational activities
- Activities related to the local community
- Internal audit procedures
- Business planning for the sustainability of the organization
- Sustainability assessment mechanism
- Mechanism for exploring the possibilities aimed at the development of the social enterprise
- Other (please, specify):

**14. What is the main economic activity of your social enterprise?
(you can provide more than one answer)**

- Tourist services/ Trade
- Catering
- Cleaning services
- Business consulting/ support
- Child care activities
- Agricultural production
- Educational services
- Cultural activities
- Social care
- Health services
- Information technology / Communication services
- Provision of financial support services
- Recycling
- Transport
- Other (please specify):

**15. What are the main goals of your social enterprise?
(you can provide more than one answer)**

- Supporting a certain group of the population
- Support for vulnerable groups of people
- Creation of employment opportunities, including the members of the enterprise
- Improving people's health and well-being
- Stimulation of education

- Overcoming social exclusion
- Environmental protection
- Women's empowerment / gender equality
- Provision of accommodation
- Supporting other institutions of the social economy
- Access to quality products / services
- Fighting inequalities in general
- Support of social initiatives
- Development of a different working model
- Other (please specify):

B. FINANCIAL INFORMATION

16. What is the annual turnover of your social enterprise at the end of fiscal 2017?

- 0 - 30.000€
- 30.000€ - 60.000€
- 60.000€ - 90.000€
- 90.000€ - 120.000€
- > 120.000€

17. What is the financial result of social enterprises at the end of fiscal 2017?

- Profit
- Loss

18. What are your expectations for the turnover of your company at the end of fiscal year 2018?

- Higher
- Lower
- No change

19. Indicate how you distribute the net profit to date?

- Creating jobs
- Increase of investment
- Distribution of profit among employees
- Distribution of profit among members
- Support for other social enterprises
- Other (please specify):

**20. What is the main source of income of your social enterprise?
(you can provide more than one answer)**

- Public transaction
- Private sector transactions
- Transactions from other institutions of the social and solidarity economy
- General public transactions
- International transactions
- Sponsorships from local authorities
- Sponsorship by the state
- Public sponsorship
- Other sponsorships (please specify)

**21. What other organizations does the social enterprise interact with or work with?
 (you can provide more than one answer)**

- Universities
- Trade unions
- Municipalities
- Trade associations
- Professional associations
- Civil society organizations
- International organizations
- Other (please specify)

**22. What are the main sources of funding for your social enterprise?
 (you can provide more than one answer)**

- Sponsorship
- Donations
- Loans
- Increase of the share capital
- Mortgages
- Overdraft credit line
- Resources in kind
- Don't know
- Other (please specify):

C. HUMAN RESOURCES

23. How many employees does your social enterprise have?

24. Of these, what is the number of?

Temporary employees:

Full-time employees:

25. What is the number of employees?

Women:

Men:

26. What are your expectations for the number of employees at the end of the year?

- Higher
- Lower
- Same / no change
- Don't know

27. Is your social enterprise connected to a volunteer network?

- Yes
- No
- Don't know

D. EFFECTS OF THE ACTIVITY - RELATIONS WITH OTHER SECTORS

28. Which of the following population groups benefits from the core business of your social enterprise? (you can specify more than one answer)

- Long-term unemployed
- People with physical disabilities
- People with mental or psychiatric disabilities
- Homeless
- People after serving periods of imprisonment
- Refugees and asylum seekers
- People with addiction problems (alcohol, drugs)
- Young people with social behavioral problems
- Victims of domestic violence
- Senior people
- Don't know
- Other (please specify):

29. Do you measure the social impact of your social enterprise?

- Yes
- No

30. If yes, please indicate the tools you use:

1.
2.

3.
4.
5.

31. Does your social enterprise participate in a regional, national or European network?

- Yes
 No

32. If yes, please specify:

1.
2.
3.
4.
5.

33. What are the benefits of your social enterprise's participation in the social economy network? (you can specify more than one answer)

- Access to useful information
 Exchange of knowledge from other enterprises in the social and solidarity economy
 Exchange of knowledge from other institutions / organizations
 Personal support and making useful connections
 Business cooperation
 Economic and business development
 Promotion of policies
 Other (please specify).....

34. What is the basic principle by which a social enterprise chooses its suppliers and partners? (you can specify more than one answer)

- According to the environmental impact criteria
 According to the practices of labor relations
 According to the quality of their products / services
 Supply at the best prices
 Provide fair prices for both the producer and the consumer
 Sharing a common vision for the economy
 Sharing a common political vision
 Participation in a joint network
 They are members of other well-known cooperation networks
 Well known in its field of action
 They supply local products
 Other (please specify):

E. CHALLENGES– DEVELOPMENT PROSPECTS

35. What are the main challenges facing your social enterprise? (you can specify more than one answer)

- Providing sponsorships
- Providing other financial resources
- Cash flow / liquidity
- Recruitment of employees
- Finding volunteers
- Development of entrepreneurial skills
- Providing access to consulting and business support services
- Increasing the awareness of the enterprises from the sector of the social and solidarity economy in Bulgaria
- Providing an institutional and legislative framework
- Providing a suitable workplace and offices
- Providing public procurement
- Other (please specify):

36. How does your social enterprise intend to develop next year (you can specify more than one answer)

- Increase sales with existing customers
- Entering new markets
- Expansion to new geographical areas
- Development of new products and services
- Attracting new customers
- Attracting investments and new financial resources
- Merging with another institution
- Other (please specify):.....

37. Are there opportunities for development of enterprises in the social economy sector in your market? (Please, justify your answer)

- No
- Weak
- Moderate
- Considerable
- High

38. Are you aware of the current institutional and legal framework for the social and solidarity economy?

- No

- Basic knowledge
- Moderately aware
- Considerable knowledge
- Fully aware

39. Do you believe that government policies contribute to the development of social enterprises in the social and solidarity economy? (Please justify your answer)

- Do not contribute
- Little contribution
- Moderate contribution
- Significant contribution
- Exclusive/ comprehensive contribution